

## HBI3487BUS - Rethink Data Protection & Management for VMware

5 years from now - SaaS as the default

Curt Hayes, Cloud and Data Center Engineer, Regeneron  
Mike Palmer, Chief Product Officer, Druva

### The World is Changing

Cloud storage costs continue to decline. 67 price decreases in AWS storage with CAGR of (60%) - AWS

68% (110+) of countries have Data protection and privacy legislation - United Nations

40% of IT will be "Versatilists" by 2021 - Gartner

54% of CIOs believe streamlining storage is best opportunity for cost optimisation - ESG

80% of enterprises will migrate away and close their on-premises DCs by 2025 - Gartner

256% of increase in demand for Data scientists in last 5 years - Indeed

### Druva's 4 Pillars of Value

Costs Decrease - storage designed to optimise performance and cost reduces per TB costs, leaving more money for innovation

Eliminate Effort - Capacity management, patching, upgrades, certification, training, professional services gone.

Retire HW/SW silos - Druva builds in data services: DR, Archive, eDiscovery and more

Put Data to work - eliminating silos allows global tagging. Searchability, access and governance.

The best work you can do is when you don't have to do it.

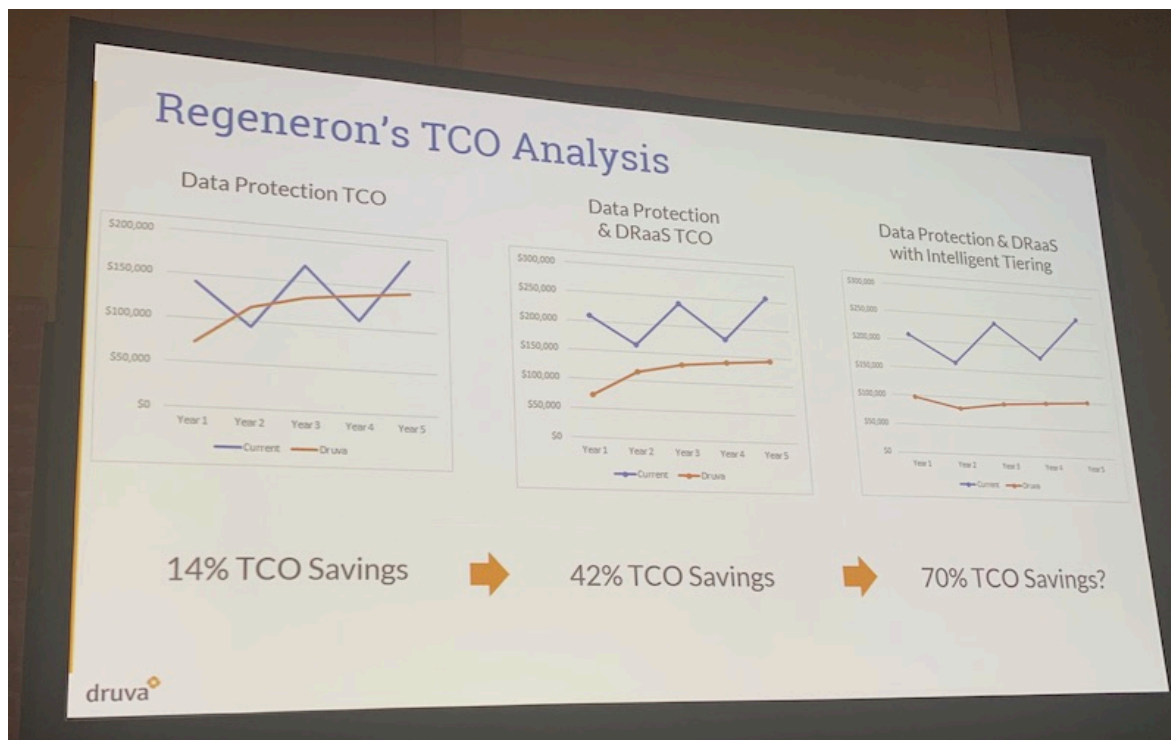
Curt - Customer

Data is our greatest asset

### Drivers to move to cloud

Challenges	Opportunities
Ireland backup platform is nearing end-of-life	Regeneron has a perfect opportunity to consider cloud as an alternative solution for backup and DR
3 distinct tools for managing backups	Harmonize backup tool set
Expansion and upgrades are costly and time-consuming	Minimize operational overhead
Need to improve business continuity posture	Instantly enable offsite backups & disaster recovery requirement
Scientists have tough time accessing the data they need	Advanced search capabilities to offer greater value added data services

### Regeneron's TCO Analysis



### Druva Enables Intelligent Tiering in the Cloud

Traditional, expensive, and inflexible on-premises storage

- limited and expensive to scale and store
- complex administration
- lack of visibility and data silos
- tradeoff between cost and visibility for Long Term Retention requirements

Modern, scalable and cost-effective multi-tier storage

- scalable, efficient cloud story
- intelligent progressive tiering of data for maximum cost efficiency with minimum effort
- support cloud bursting, hot/cold data
- cost efficient storage on most innovative AWS tiers
- enable reporting / audit on historical data

### Regeneron's Adoption of Cloud Journey

- DC modernisation / consolidation
- workload migration to the cloud - Amazon EC2
- simplify and streamline backup / recovery and DR
- longer-term retention for advanced data mining
- protecting cloud applications - Sharepoint, O365, etc
- Future - do more with data

### How did Druva help?

Basics

- cheaper
- simpler
- faster
- unified protection

### Future Proof

- scalable
- ease of integration
- no training
- business continuity

### Data Value

- Search
- Data Mining
- Analytics

### Looking Beyond Data Protection